

**J. Sargeant Reynolds Community College
Course Content Summary**

Course Prefix and Number: BUS 274 Credits: 3

Course Title: Foundations of Entrepreneurship

Course Description:

Introduces students to the principles of entrepreneurship, covering business models, responsibilities, and successful practices. BUS 274 serves both transfer and CTE programs. Lecture 3 hours. Total 3 hours per week. 3 credits

The course outline below was developed as part of a statewide standardization process.

General Course Purpose:

BUS 274 highlights the various types of innovation in driving the development of an enterprise and the importance of strategy, core business competencies, and assisting students to identify opportunities and to creatively solve problems.

Course Prerequisites and Co-requisites:

None

